

Collaborate in Real Time

Click the Chat Button

How To Use Your Blog To Generate Leads

File Edit View Insert Format Tools Table Add-ons Help All changes saved in Drive

100% Normal text Verdana 14 B I U A

Outline

- How To Use Your Blog To Generate L...
- Why A Blog Can Generate Leads
- How To Get started
 - How To Drive Traffic With A Blog
- Search Engine OPTimization
 - How To Use Keywords
- Posting Often
- Get Social
 - Step 1: Write newsworthy posts
 - Step 2: Sign up for a variety of the so...
 - There are many of these, but the f...
 - Step 3: Use these websites
- Promoting Your Blog

Why A Blog Can Generate Leads

A blog is a fantastic tool. Think of it as a tool, a tool you can use to get leads to any type of business you may have. Blogs are tools that need to be in use regularly to keep them working for you. They do not do the work for you, but they do help you to accomplish some of the hardest aspects of your job: getting leads and getting sales from them.

Since there are millions of potential customers available to you online, you likely want to attract as many of them as possible to your website, where you can promote your product or service and get sales.

Show chat

Write a Message to Your Collaborator

The screenshot displays a Google Docs interface. The document title is "How To Use Your Blog To Generate Leads". The top menu bar includes "File", "Edit", "View", "Insert", "Format", "Tools", "Table", "Add-ons", and "Help". The status bar indicates "All changes saved in Drive". The toolbar shows various editing tools like undo, redo, bold, italic, underline, and text color. On the right, the user "thomasduncanone@gmail.com" is logged in, with "Comments" and "Share" buttons. A collaborator "thomas Duncan" is visible in the top right corner. The left sidebar shows an "Outline" panel with a list of sections: "How To Use Your ...", "Why A Blog Can G...", "How To Get started", "How To Drive Tra...", "Search Engine OPt...", "How To Use Key...", "Posting Often", "Get Social", "Step 1: Write ne...", "Step 2: Sign up f...", "There are man...", "Step 3: Use thes...", and "Promoting Your Blog". The main text area contains the following content:

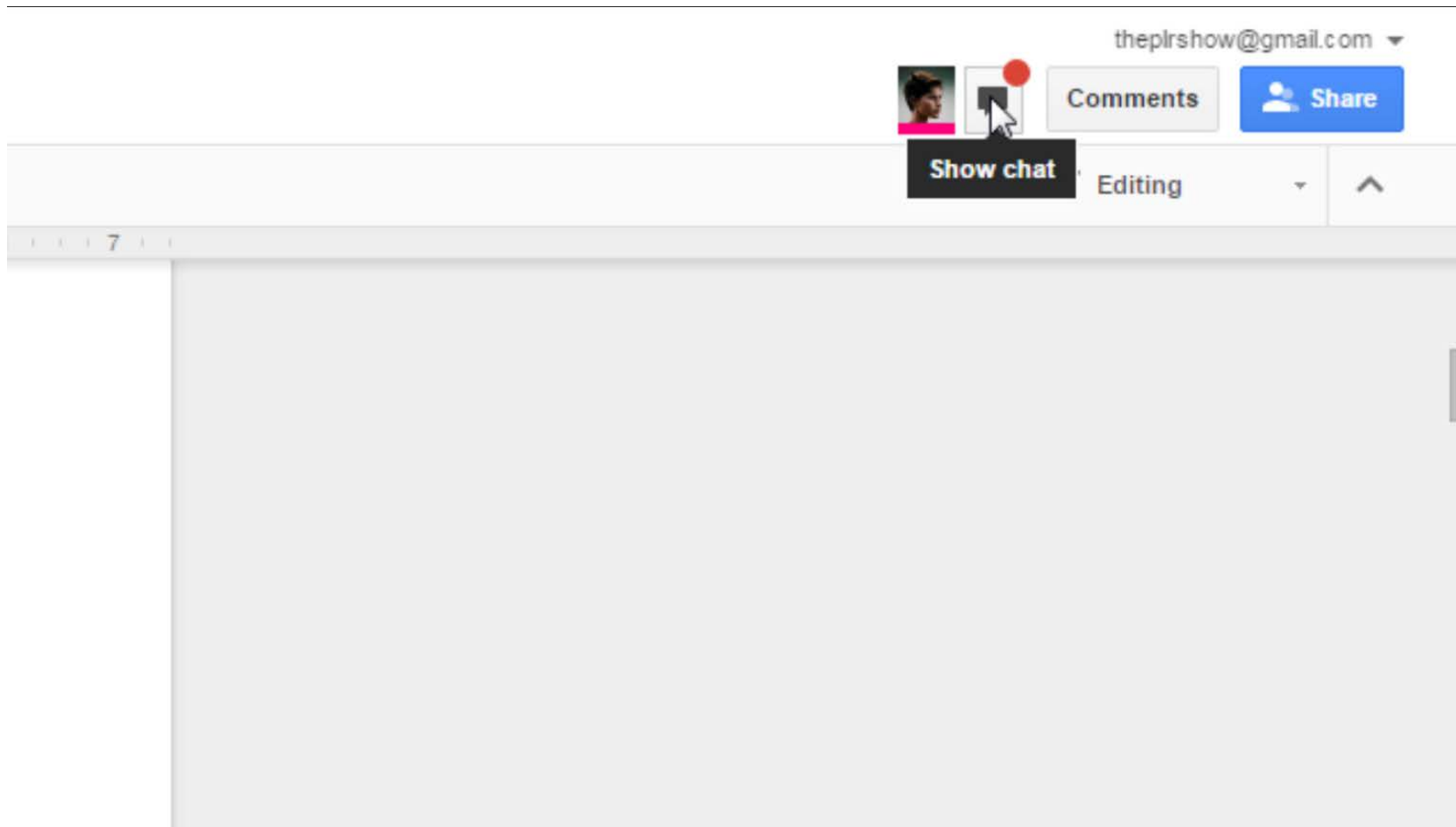
Why A Blog Can
Generate Leads

A blog is a fantastic tool. Think of it as a tool, a tool you can use to get leads to any type of business you may have. Blogs are tools that need to be in use regularly to keep them working for you. They do not do the work for you, but they do help you to accomplish some of the hardest aspects of your job: getting leads and getting sales from them.

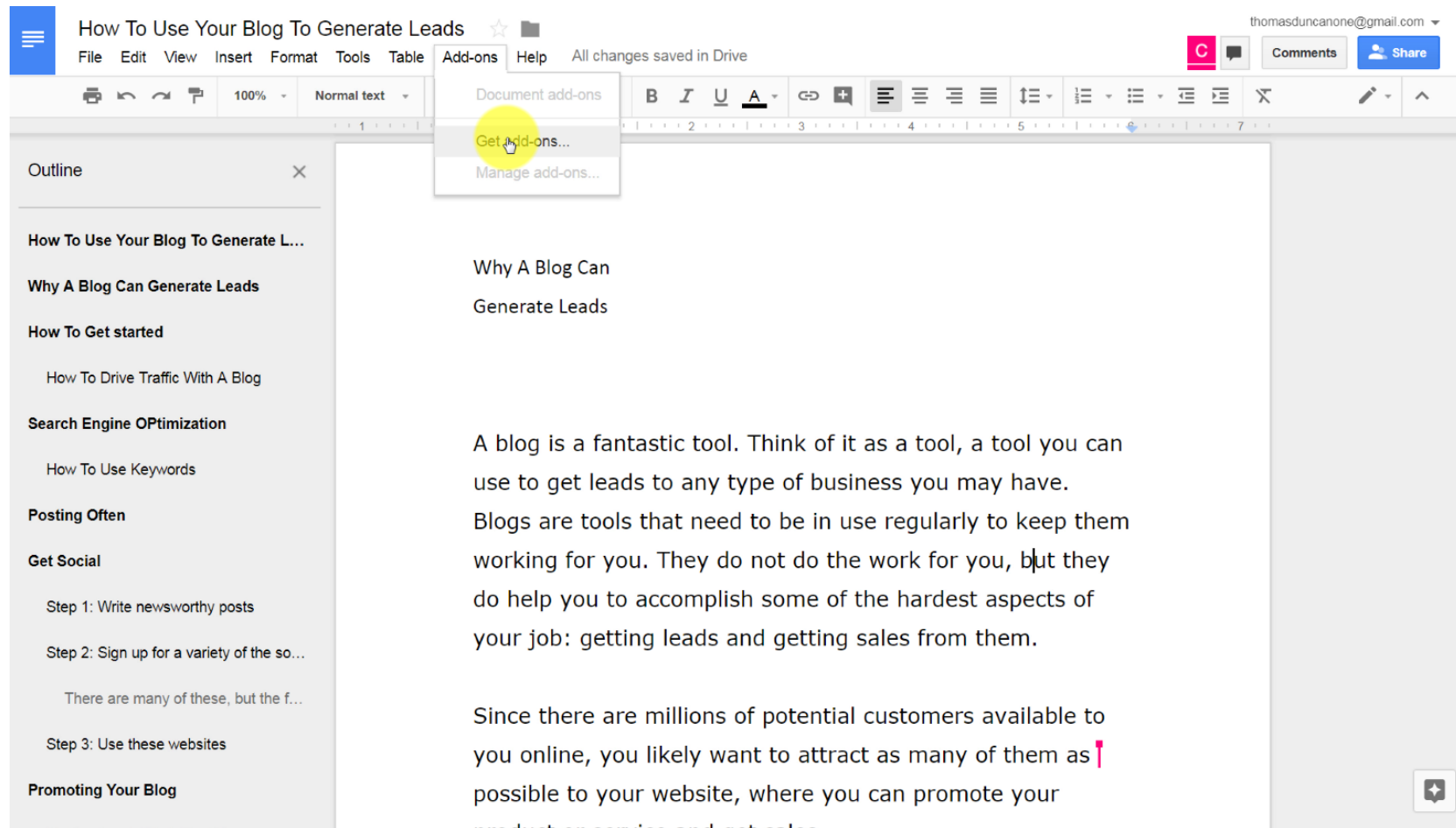
Since there are millions of potential customers available to you online, you likely want to attract as many of them as possible to your website, where you can promote your

In the bottom right corner, there is a comment box with the text "What do you think of the changes?" and a cursor pointing to the word "changes".

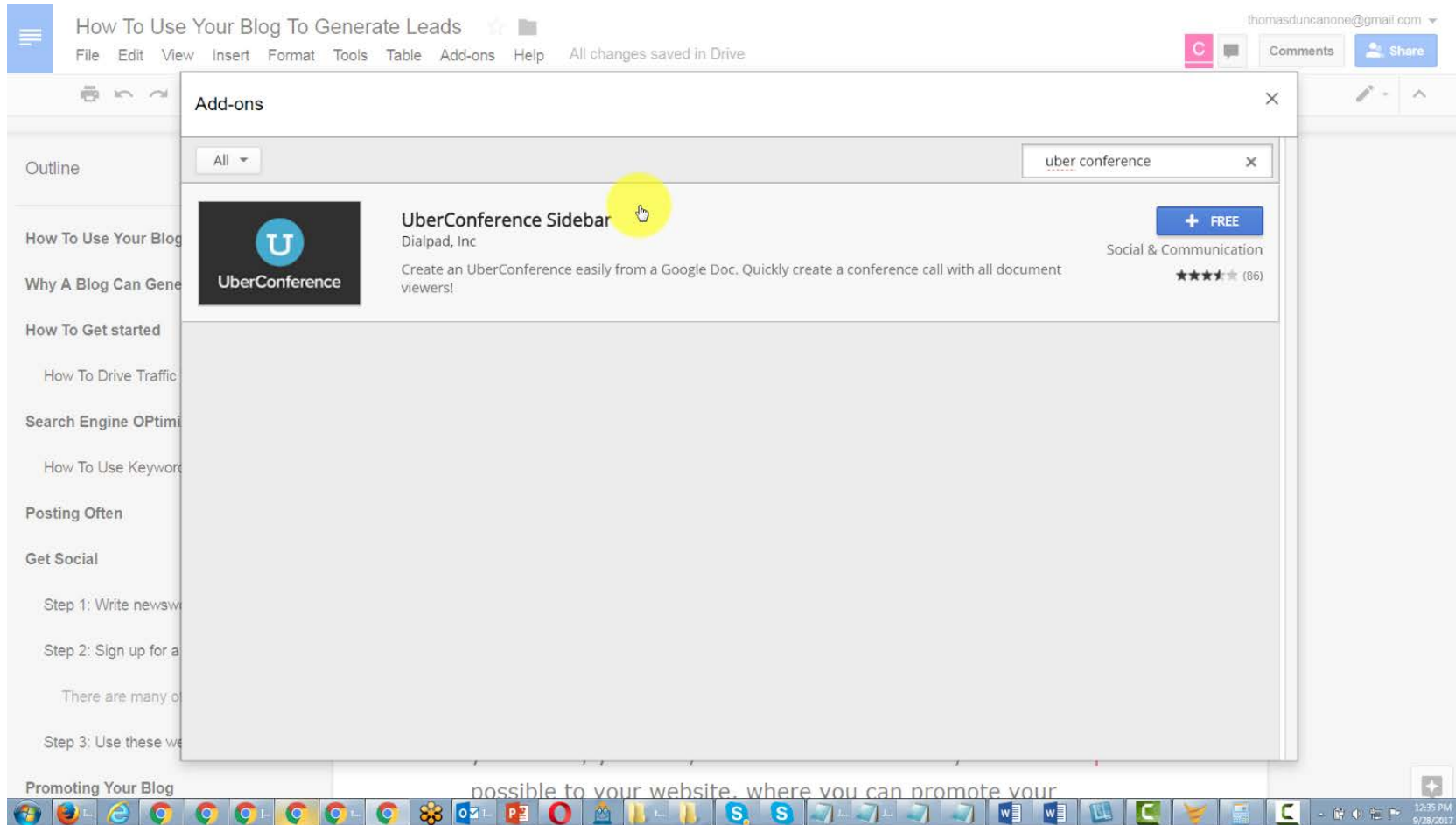
Message Notification of Your Collaborator



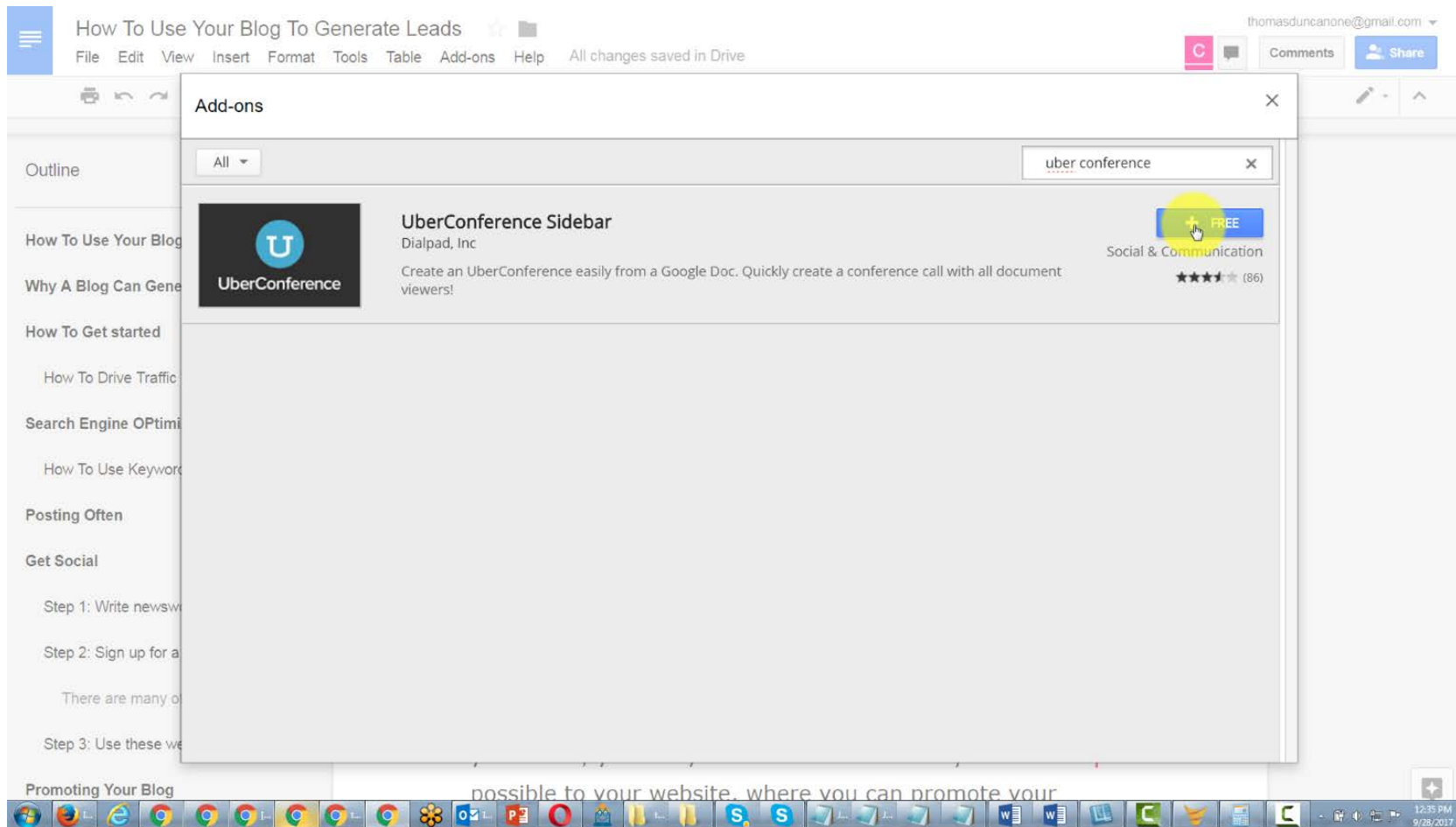
Get Uber Conference by Clicking Add-Ons



Search For Uber Conference



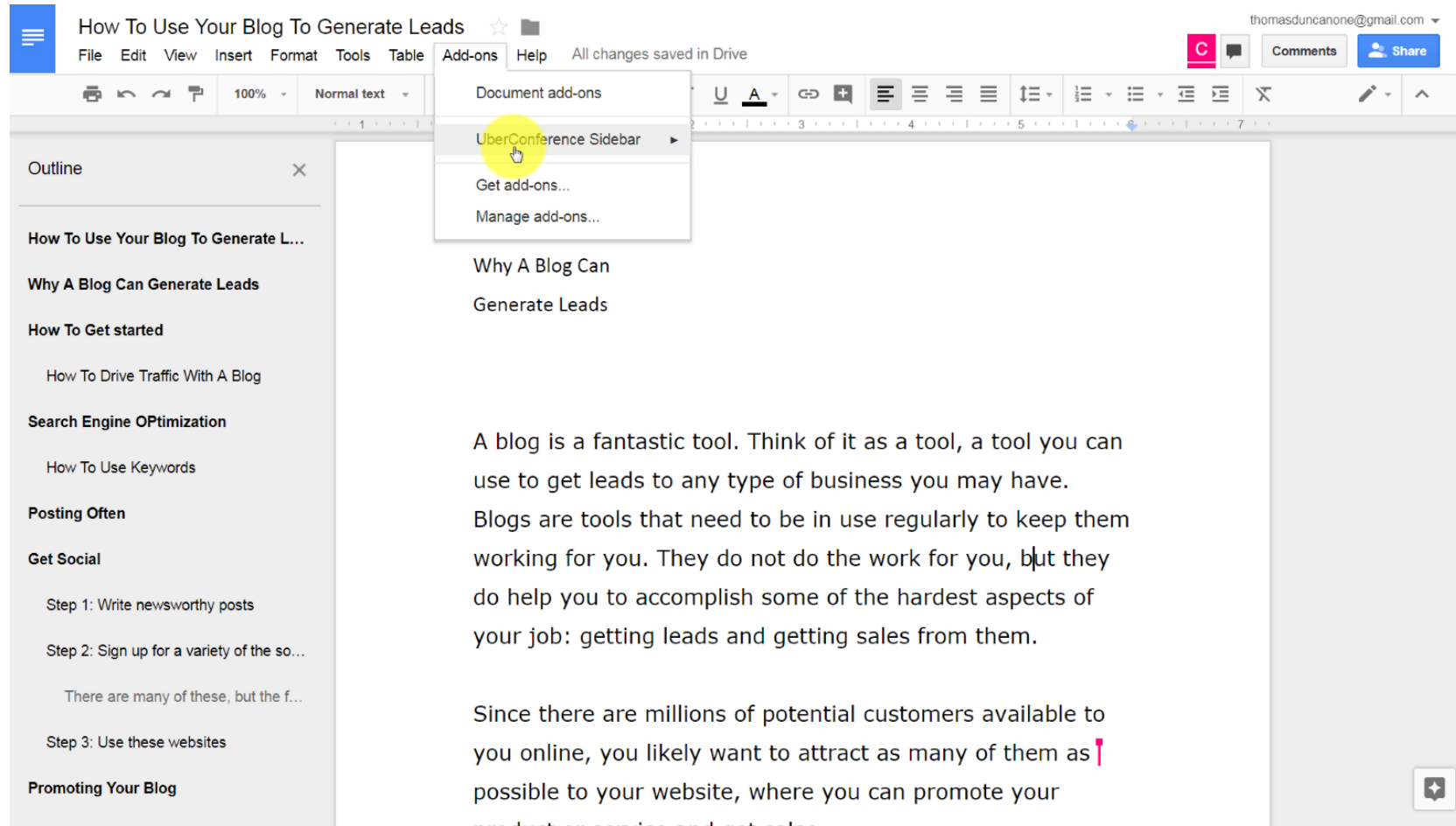
Add The App



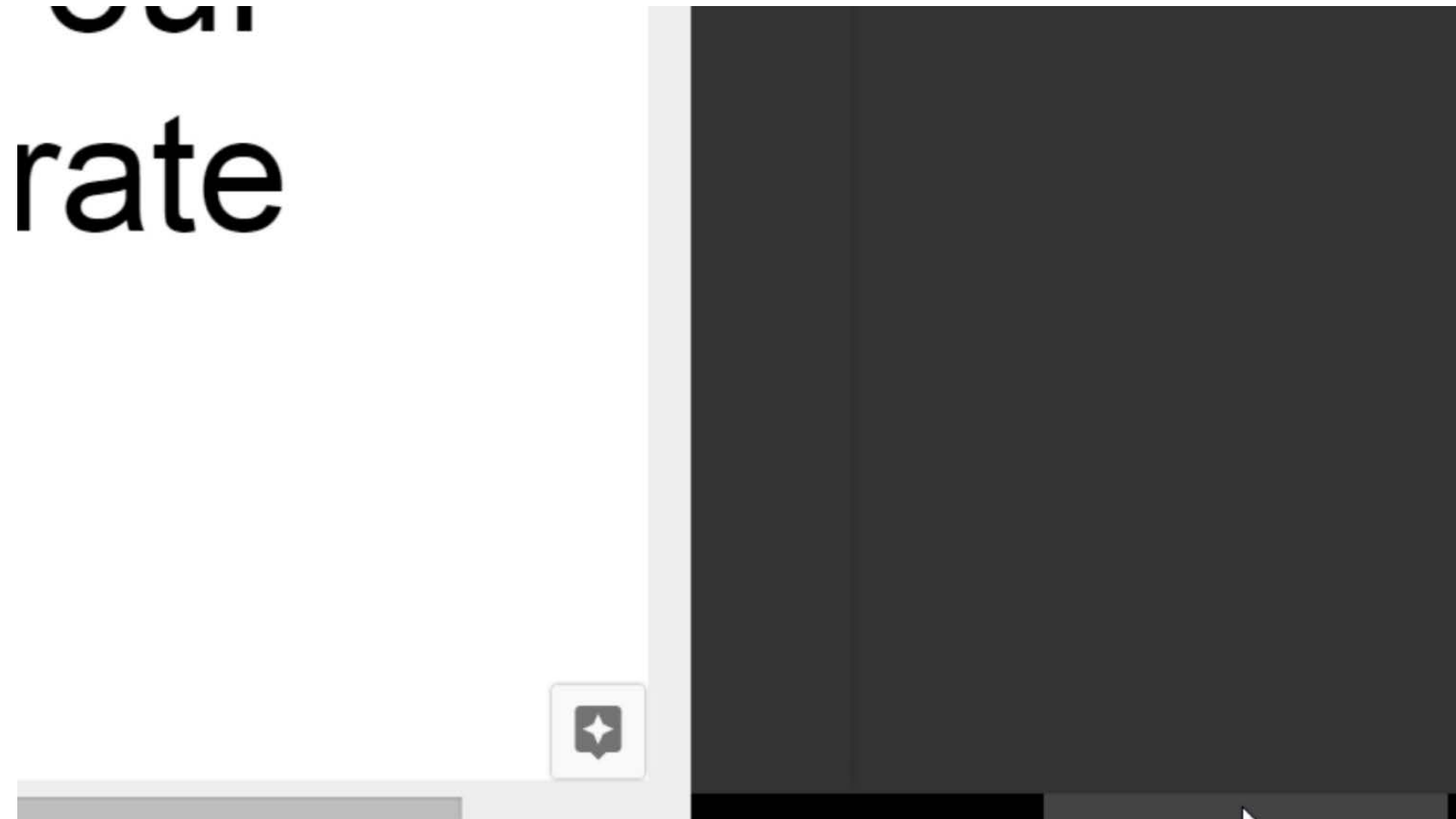
Give Permissions

The screenshot shows a Google Docs interface. The document title is "How To Use Your Blog To Generate Leads". The top menu bar includes "File", "Edit", "View", "Insert", "Format", "Tools", "Table", "Add-ons", and "Help". The top right corner shows the user's email "thomasduncanone@gmail.com" and buttons for "Comments" and "Share". The left sidebar contains an "Outline" section with the following items: "How To Use Your Blog To Generate Leads", "Why A Blog Can Generate Leads", "How To Get started", "How To Drive Traffic With A Blog", "Search Engine OPTimization", "How To Use Keywords", "Posting Often", "Get Social", "Step 1: Write newsworthy posts", "Step 2: Sign up for a variety of the so...", "There are many of these, but the f...", "Step 3: Use these websites", and "Promoting Your Blog". The main content area contains the following text: "Think of it as a tool, a tool you can", "type of business you may have.", "Blogs are tools that need to be in use regularly to keep them", "working for you. They do not do the work for you, but they", "do help you to accomplish some of the hardest aspects of", "your job: getting leads and getting sales from them.", "Since there are millions of potential customers available to", "you online, you likely want to attract as many of them as", "possible to your website, where you can promote your". A Google sign-in overlay is centered on the screen, displaying the Google logo, the text "Choose an account to continue to UberConference", and two account options: "Thomas Duncan" (thomasduncanone@gmail.com) and "Use another account". The Windows taskbar at the bottom shows various application icons and the system clock indicating 12:35 PM on 9/28/2017.

Go To Add-Ons and Select Uber Conference Sidebar



Click the Black Button on the Bottom Right



Use the Number Shown to Dial In or Join the Conference

The image is a screenshot of a web-based blog editor. The main content area displays the title "How To Use Your Blog To Generate Leads" in a large, bold, black font. To the left of the main area is a sidebar with an "Outline" section containing a list of sub-headings: "How To Use Your ...", "Why A Blog Can G...", "How To Get started", "How To Drive Tra...", "Search Engine OPt...", "How To Use Key...", "Posting Often", "Get Social", "Step 1: Write ne...", "Step 2: Sign up f...", "There are man...", "Step 3: Use thes...", and "Promoting Your Blog". Above the main content area is a toolbar with various editing tools like bold, italic, underline, and link. At the top of the editor, the title "How To Use Your Blog To Generate Leads" is repeated, along with a star icon and a note that says "Last edit was made 2 hours ago by CT Harper". On the right side of the editor, there is a dark grey overlay window titled "UberConference". This window contains text that reads "are viewing Thomas's UberConferenc" and "oin, call 719... 983 PIN: 95152". A yellow circular cursor is positioned over the text "983". At the top right of the UberConference window, there is a user profile icon and the email address "thomasduncanone@gmail.com", along with "Comments" and "Share" buttons.